

<u>Active4Today Performance Indicators</u>	31st July 2023	31st July 2024	Growth (+) Decline (-)
No. of User Visits - TOTAL	390,713	342,251	-12.40%
No. of Leisure Centre user visits - Children (under 16) - TOTAL	103,150	90,145	-12.61%
No. of Leisure Centre user visits - Aged Over 60 - TOTAL	43,300	51,557	+19.07%
No. of Leisure Centre user visits - Deprived areas - Total users	8,064	14,491	+79.70%
No. of individuals referred to Active4Today from a health professional - Total	132	132	0.00%
No. of individuals referred to Active4Today from a health professional - Attended Session - TOTAL	45	45	0.00%
No. of Community Groups supported by Sports Development	81	82	+1.23%
Live Leisure Centre Membership base (adults) - Total	8,112	8,647	+6.60%
Live Leisure Centre Membership base (children) - Total	3,617	3,140	-13.19%
Number of people on concessionary membership	365	496	+35.89%